



FRAME THE FUTURE

SPONSORSHIP INFORMATION

At this year's Artist Challenge we're kicking off a new multi-year giving challenge called "Frame the Future."

Get ready to dream BIG with Paint Love!

**ARTIST CHALLENGE
+ FALL FESTIVAL**

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love

2022

ARTIST CHALLENGE

and FALL FESTIVAL

SATURDAY, OCTOBER 22 @ LEGACY PARK

PAINTLOVE.ORG/CHALLENGE

Join us for a day of family-friendly creative projects, local food from international chefs, and to cheer on Atlanta artists racing against the clock to complete their works of art — all while raising money to help Paint Love bring more art to more children.



Seven of your favorite local artists race against the clock



Your donations help unlock their supplies to finish in time



All proceeds provide art programs for youth facing poverty and trauma



2022 PAINT LOVE
ARTIST CHALLENGE

2022 Paint Love Artist Challenge and Fall Festival
Saturday, October 22 | 12:00-4:00pm

Legacy Park | 500 South Columbia Dr. | Decatur, GA 30030

Learn more and donate at PAINTLOVE.ORG/CHALLENGE

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Art is our vehicle, but the soul of our work is showing youth that their voice matters, their ideas are important, and their actions can make a difference in shaping the future. But we need your help!

Artist Challenge Sponsorship Levels

*One time donations include a dollar-for-ticket match for the event to participate in art activities, unlock supplies for the Artist Challenge and more!

\$10,000 Classroom residency sponsor!

Sponsors 4-6 weeks of in-classroom programming for an entire grade (200-500 students) at a Title-1 middle or elementary school in our community.

\$8,000 Mural sponsor!

Sponsors a collaborative community mural providing creative placemaking for up to 1,000 neighbors.

\$5,000 After-school residency sponsor!

Sponsors an 8-week after-school residency focused on art and mental health at a partner Title-1 high school.

\$3,000 Nonprofit sponsor!

Sponsors one year of programming (8-12 monthly events) with one of our partner nonprofit sites.

\$1,500 Mentor sponsor!

Sponsors an entire year of mentoring with an artist mentor or a student artist at a Title-1 high school.

More sponsorship Levels

Our unique programs and approaches are customized to each partner and community we work with so that our programs are built in response to real needs of the youth we serve, and so we know every single project and program is making the biggest impact possible on the life of a child in our community who is going through something tough. For a small organization like Paint Love, every donation makes a difference!



Art for All Sponsor \$750

Sponsors one community/family art project AND one large-scale making event, helping make art accessible to everyone.



Teaching Artist Sponsor \$500

Sponsors one amazing teaching artist's stipend for a week of classes with an in-school residency.



Summer Camp Champ! \$350

Allows one child to attend a magical week of summer art camp at Paint Love's Summer of Wonder.



Sponsor a Child \$100

Sponsors one child for an entire year of Paint Love arts programming.



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2022 ARTIST CHALLENGE and FALL FESTIVAL

Meet the
artists!



ANTAR FIERCE
@ANTAR_ONE



ELAINE STEPHENSON
@ARTSY_ELAINE



JESSICA CALDAS
@ZINKAPROJECT



JONNY WARREN
@THEDOUBLEWOLF



KAYLEEN SCOTT
@KAYLEENSCOTT



SANITHNA PHANSAVANH
@SANITHNA

**READY TO BE A PART OF SOMETHING BIG?
MAKE A MULTI-YEAR PLEDGE
AND HELP US FRAME THE FUTURE!**

We're thinking BIG and we're excited to invite you to think big with us!

Over the next 3 years we're embarking on something super-huge, super-exciting, and also super-scary! We're growing to meet the incredible demand for our programming that has jumped by leaps and bounds in the era of the pandemic, the child and teen mental-health crisis, and social justice seekers.

In the last year, we've doubled our amazing staff to three full-time and two part-time people and we've already served over 3,000 kids so far in 2022. But we're already at capacity and have a waiting list stacking up, so we need more people so we can be in more places at once and serve more youth through our partnerships with local schools, nonprofits, and communities. We need to hire one more part-time staff member, increase our part-time hours, and bring our salaries up to market rate so we make sure our team can afford to stick around.

We're loving having space to spread out at our new home at Legacy Park and we're ready to expand our in-house programming with things like more family events, small group classes to help kids use creative play to practice things like emotional regulation and social skills, and to extend our hours in the summer with after-camp care to support working parents.

We're dedicated to paying fair wages to the teaching artists we work with on so that they can continue to be artists in our community. This means we can bring more diverse working artists into our programs and the kids we serve know there is a place for them in the arts.

Our model is really working and is scale-able. If we have the resources to scale, we could bring this high caliber of trauma-informed, intentional, creative impact to so many more youth facing poverty and trauma in our community. So....

We're raising half a MILLION dollars in donations by 2025 so that we can reach 25,000 young people by Paint Love's 10th year!



FRAME THE FUTURE LEVELS OF SPONSORSHIP

(PLEDGE TO GIVE OVER 2-3 YEARS)

Friend of the Arts - \$3,600-\$4,999

Art Partner - \$5,000- \$9,999

Arts Investor - \$10,000 - \$14,999

Arts Impactor - \$15,000 - \$19,999

Stargazer - \$20,000 - \$49,999

Dreamer - \$50,000 +

Just like our programming partners, we love that all our donors (individual and corporate) are totally unique. You're each motivated and excited about different things. While it would be easier to give a list of perks and benefits, we'd rather have a real relationship with you and hear how you want to be thanked, kept in the loop, and celebrated! We hope all our Frame the Future donors will be excited about a relationship with the Paint Love team that brings you closer to the mission and work of our organization.





\$3,600
Friend of the Arts
\$100 per month for three years



\$5,000
Art Partner
\$2,500 per year for two years



\$10,000
Arts Investor
\$3,333 per year for three years



\$15,000
Arts Impactor
\$5,000 per year for three years



\$20,000
Stargazer
\$6,667 per year for three years



\$50,000
Dreamer
\$16,667 a year for three years

Frame the Future with Paint Love

www.PaintLove.org/FrameTheFuture

READY TO MAKE A DIFFERENCE?

Fill out the form in the accompanying packet to start supporting Paint Love today! Or to learn more about how to support our work, reach out to Executive Director, Laura Shaw at laura@paintlove.org

